2023 GCIS Annual Meeting Agenda & Minutes
August 21, 2023

- Welcome & Introduction – Sabrina Capps
- Institution Roll Call
    - FAMU
    - FAU
    - FCGU
    - FPU
    - FSU
    - NCF
    - UCF
    - UWF
- [New GCIS Website](#)
    - Overview of website features & student participation form
- User access & payment structure
    - Newcomers to GCIS email Blair Monroe for credentials
    - Adhere to user requirements for distribution of marketing lists
    - Payment $750 that goes directly to FSU Center for Information Management for on-going maintenance & technical support for database
    - Payment typically due September 1st, but can push back to October 1st since annual meeting was held later than usual
- Review marketing strategies for student participation (each represented institution)
    - FAMU - New to GCIS, will share with undergrad for marketing
    - FAU - Open houses, virtual info sessions
    - FPU - Letter to seniors, emails
    - FSU - Slate marketing messages (data warehouse), career fairs,
    - NCF - New to GCIS
- Each institution will need to ensure new website & student opt-in is included in communications & old links removed
- Brainstorm new marketing strategies
    - LMS (Canvas)
    - Graduating students (applications for graduation, sending out diplomas)
    - Summer GRE/GMAT workshops
    - Training sessions
    - Annual research forum
    - Cookouts
- Call for 2 executive committee members
    - Austen Canonica (FAU)
    - Need one more!